

From: "Blair Taylor" <btaylor@memphistomorrow.org>
To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>
"Adams, Ben C." <badams@bakerdonelson.com>
Date: 2/20/2017 5:30:17 PM
Subject: RE: Bylaws - page 2,3

But I could be convinced if you think it's important...and if we can position it carefully. I do think it would be good to connect this "win" very clearly to the plan.

Blair Taylor
President
Memphis Tomorrow
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Office: 901.322.8080
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From: Blair Taylor
Sent: Monday, February 20, 2017 4:28 PM
To: 'William Gibbons (wgibbons)' <wgibbons@memphis.edu>; Adams, Ben C. <badams@bakerdonelson.com>
Subject: RE: Bylaws - page 2,3

Ok, my instinct is to avoid a press conference. We need to avoid opening it up to questions about "who are the donors", "how much did they each give" as many of our donors are VERY sensitive about the nature of the contribution (especially some of our major public companies). I feel like this can be better managed if Jim Strickland simply makes a statement to the press from his office – and then if they want to talk to a business leader about the funds being raised, they could be directed to Ben to carefully manage the talking points.

We also need to avoid any impression that the crime commission is taking credit for raising the funds (remember that we wanted to be very careful not to give that impression because it would open us up to sheriff and others saying "why don't you raise that kind of money for me?") – it has to be positioned that Strickland has made the ask and we simply offered to be the 501c3 conduit.

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From: William Gibbons (wgibbons) [<mailto:wgibbons@memphis.edu>]
Sent: Monday, February 20, 2017 4:08 PM
To: Adams, Ben C. <badams@bakerdonelson.com>
Cc: Blair Taylor <btaylor@memphistomorrow.org>
Subject: Re: Bylaws - page 2,3

Right. Jim is leaving it up to us whether there should be a press conference, probably Monday. I think it would be a good way to show momentum on the plan and specifically on retaining officers.

Sent from my iPhone

On Feb 20, 2017, at 3:46 PM, Adams, Ben C. <badams@bakerdonelson.com> wrote:

You can give notice tomorrow by email for Friday and I am comfortable with that.

From: William Gibbons (wgibbons) [<mailto:wgibbons@memphis.edu>]
Sent: Monday, February 20, 2017 3:43 PM
To: Adams, Ben C.; btaylor@memphistomorrow.org
Subject: Fwd: Bylaws - page 2,3

Pertinent parts of by-laws.

Sent from my iPhone

Begin forwarded message:

From: Sharon Walker <swalker@memphiscrime.org>
Date: February 20, 2017 at 3:14:36 PM CST
To: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>
Subject: Bylaws - page 2,3

As requested Sam

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